



Re: *Annual Statement Studies*[®] Special Offer to Our Most Valued Customers!

Dear Colleague:

As a lending professional, you're in the business of sizing up—and seizing—opportunity.

What do you think of this one?

A 50% discount on the 2006/2007 Financial Ratio Benchmarks book and an Industry Default Probabilities and Cash Flow Measures book—FREE!

Because you've purchased *Annual Statement Studies: Financial Ratio Benchmarks* data before, you deserve the best pricing possible on these essential publications.

Here's how to take advantage of this special offer:

Subscribe to the 2007/2008 version of eStatement Studies or to the 2007/2008 edition of the *Annual Statement Studies* books and you qualify for this major discount.

That's it!

Normally, Financial Ratio Benchmarks and Industry Default Probabilities and Cash Flow Measures would cost \$365. We're offering *both* books to you for only \$104.50.

That's a savings of more than 70%!

Two complete sets of *Annual Statement Studies* data for *the price of half of one of the books*.

No risk. No catch.

That's an opportunity you shouldn't miss.

Sincerely,
The Marketing Team at RMA

P.S. A 50% discount on the 2006/2007 Financial Ratio Benchmarks book and a FREE Industry Default Probabilities and Cash Flow Measures book are *yours* when you subscribe to the 2007/2008 version of eStatement Studies or to the 2007/2008 edition of the *Annual Statement Studies* books.