

Dow Jones **VentureWire's** **Web Ventures 2008** Making Internet Investments Click

20
08

March 18-19, 2008

Sofitel San Francisco Bay | Redwood City, CA

DOWJONES

The **essential** forecasting and deal sourcing event for the online industry's key players, featuring:

- High-level dealmakers on the lookout for the Internet's next smash hit
- A packed agenda exploring the industry's most pressing issues
- Panelists and keynotes with sharp insights into the future of the sector
- Dozens of CEO presentations from cutting-edge start-ups

KEYNOTE SPEAKERS



Magid M. Abraham

Co-founder,
President & CEO,
comScore



Parker Harris

Co-founder & EVP,
Technology,
Salesforce.com



Reid Hoffman

Founder, Chairman &
President, Products,
LinkedIn



Hurry! Register by Friday, February 15th & save \$200
with code **WVBRO**

FOR MORE INFORMATION OR TO REGISTER:
Phone: 866-291-1800 Web: <http://webventures.dowjones.com>

Entrepreneurs: Gain priceless face time with dozens of leading venture capitalists, corporate developers, and other industry rainmakers, all while sizing up the competition.

VCs: Monitor emerging trends, breakthrough companies, and collect on-the-money strategies for making big exits.

Corporate developers: Meet maverick CEOs, suss out business plans for viability and profitability, and set the stage for new deals and partnerships.

You've read the headlines: Facebook's \$15 billion valuation; the banding together of online properties to open up the Web; but what does it all really mean? What opportunities will businesses find as broader networks open up – better search tools, cooler widgets, bigger ad deals? How will smaller businesses carve out a moneymaking niche to call their own? And what issues will arise as consumer data moves from network to network?

Attend Web Ventures 2008 and join scores of Internet investment pros in a two-day brainstorm on financing and operations strategies. You'll connect with top media company executives, venture capitalists and corporate acquirers, and get a good, hard look at CEOs of start-ups with enormous promise, selected by the editors of VentureWire.

KEYNOTE SPEAKERS



Magid M. Abraham | Co-founder, President & CEO, **comScore**

Provider of indispensable market research and data that outlines just who's out there and what makes them click, comScore is the Internet's preeminent tracker of user behavior and attitudes. Tune in to Mr. Abraham's address for metrics insights that will help you plan your media or drive new eyeballs to your business.



Parker Harris | Co-founder & EVP, Technology, **Salesforce.com**

From pioneer of SaaS in 1999 to development platform provider in 2007, SF-based Salesforce.com is now valued at a cool \$7 billion. It aims to get even bigger, enabling customers to develop applications on its platform and connect and share information with other customers. Plot the points on that trajectory with Mr. Harris as he discusses the next phase of the company.



Reid Hoffman | Founder, Chairman & President, Products, **LinkedIn**

Provider of an online network for accessing people, jobs and opportunities, LinkedIn is the world's largest online professional network with more than 17 million members. Listen in as Mr. Hoffman details the next phase of the company. As a former executive of PayPal and an investor in companies including Facebook, Digg, and Wikia, he'll provide insight on the companies and technologies he sees leading the next evolution of the Web.

PRESENTING COMPANIES For the most up-to-date list of presenting companies and CEOs, plus links to company Web sites, visit <http://webventures.dowjones.com>.

Active Athlete Media

AdReady
amiando
Clash-Media
Click Forensics
DanceJam
DietTV.com
Divorce360
Education.com
EveryZing
Experteer
Gigya
GuardID Systems
GuestCentric Systems
iTaggit

IZEA

Lending Club
Masala
nugg.ad
Mixx
New Orleans Exchange
nugg.ad
Nuospace.com
Pageflakes
PatientsLikeMe
PubMatic
Punchbowl Software
Qwaq
Real Time Content
Respectance

RockBlocks Group

Satisfaction Unlimited
SezWho
SOASTA
Socializr
Spiceworks
SpongeFish
StyleFeeder
TeamPages
Tioti
UrthTV
Viadeo
We7
Winster
Yardbarker

Dow Jones VentureWire's Web Ventures 2008

March 18-19, 2008

Sofitel San Francisco Bay | Redwood City, CA

DOW JONES

Harborside Financial Center
800 Plaza Two, 8th Floor
Jersey City, NJ 07311-1199

FEATURED KEYNOTE SPEAKERS INCLUDE:



Magid M. Abraham
Co-founder,
President & CEO,
comScore



Parker Harris
Co-founder & EVP,
Technology,
Salesforce.com



Reid Hoffman
Founder, Chairman &
President, Products,
LinkedIn

PANELISTS FOR WEB VENTURES 2008 INCLUDE:

Chi-Hua Chien, Partner, Kleiner Perkins Caufield & Byers | Kevin Efrusy, General Partner, Accel Partners | David Feinleib, Partner, Mohr Davidow Ventures | David Hornik, Partner, August Capital | Tim Kendall, Product Manager, Facebook Inc. | Imran Khan, Analyst, JP Morgan | Mark Kvamme, General Partner, Sequoia Capital | Jim Lanzzone, Redpoint Ventures | Ross Levinsohn, Partner, Velocity Interactive Group | John Lilly, Chief Executive Officer, Mozilla | Robert Peck, Analyst, Bear Stearns | Douglas Pepper, Partner, InterWest Partners | Will Price, Managing Director, Hummer Winblad Venture Partners | Scott Raney, Partner, Redpoint Ventures | Elizabeth Ross, Resident, Tribal DDB | Barry Schuler, Managing Director, Draper Fisher Jurvetson | Adam Selipsky, VP, Web Services, Amazon.com | Dave Siminoff, General Partner, Venrock | Ray Valdes, Analyst, Gartner