



**Did you catch that? Pick up on the latest rumblings of corporate collapse at  
Distressed Opportunities Summit 2008 on January 31 in New York City**

PM95553                   DOS-DBR  
Adam Wade  
201 California Street 10th Floor  
San Francisco CA 94111

Dear Adam:

You subscribe to **Daily Bankruptcy Review** because you need to be able to quickly size up and seize opportunities when companies fail. Well, prick up your ears, because:

- Through the third quarter, investment firms have raised some \$30 billion in distressed debt, turnaround, and restructuring funds
- Tightening credit is putting a big squeeze on struggling companies, leaving many without rescue funding options and potentially doubling the default rate among U.S. speculative grade companies

Clearly, big changes are taking place in the market for troubled companies. To keep on top of these changes and learn how to profit from them, attend the **Distressed Opportunities Summit 2008** on **January 31, 2008**, at the Grand Hyatt in New York City.

**Register by Nov. 30th and save \$300** with the attached fax back form, by phone at **866-291-1800** or by email at [events.support@dowjones.com](mailto:events.support@dowjones.com). Mention VIP code **DBR**.

At this intensive one-day event, you'll get invaluable industry intelligence from market leaders renowned for building wealth from the rubble of crumbled companies, with keynotes from:

- **Dhruv Narain**  
Managing Director & Co-Head, Restructuring Group, **Goldman Sachs**
- **Wilbur L. Ross, Jr.**  
Chairman & CEO, **WL Ross & Co. LLC**

***Actionable, Timely Information and Networking***

Learn from the best and the brightest! Panels feature representatives from **Adveq Management, Quest Turnaround Advisors, Morgan Stanley, BBK, Reis, Littlejohn & Co., Moody's Investors Service, Stony Lane Partners, and Alvarez & Marsal** covering retail buyouts, the real estate meltdown, lending to troubled companies, and weaknesses in the healthcare industry. You can also get more agenda highlights at <http://distressedopportunities.dowjones.com>.

Register with the attached fax back form, by phone at 866-291-1800 or email [events.support@dowjones.com](mailto:events.support@dowjones.com) with VIP code **DBR** to take full advantage of this exceptional networking event.

Hope you will join us in New York on January 31, 2008.

Sincerely,

***Dow Jones Private Equity Analyst Distressed Opportunities Summit***

## Special offer! Sign up now for Web Ventures to save BIG!

Dear Tracy,

To keep a firm grasp on your success in the fast-shifting world of internet investing, you need to continually monitor emerging trends, breakthrough companies, and lucrative exit strategies.

Here's your chance to get all you need to know about the industry's latest comings and goings--and what they mean for your business in the upcoming year at Web Ventures 2008, happening March 18-19 at the Sofitel San Francisco Bay in Redwood City, California.

Reserve your space by January 18 using code "**WebLV**" and **you'll receive a substantial discount--\$300**—off the regular cost of admission. Register now at <http://webventures.dowjones.com/Register> or by phone at 866-291-1800 or with the enclosed fax form.

### **Web Ventures—Making Internet Investments Click**

Web Ventures burst on the scene last year as the *essential* internet forecasting and deal sourcing event, bringing together the industry's top digerati for a two-day powwow on what it takes to achieve market success. To date, 19 of 2007's presenting companies have taken in more than \$175 million in venture capital deal flow.

This year's event builds on the momentum of the first, exploring in detail:

- Facebook and the eye-popping growth of social networking
- Google and the impacts of a wide open Web
- How start-ups can build large, stand-alone businesses
- Next generation widgets
- How the Web will evolve to embrace mobile

Plus, you'll hear from the thought leaders actively shaping the landscape, including:

- **Magid M. Abraham**, president, CEO & co-founder, comScore Inc.
- **Parker Harris**, co-founder & EVP, Technology, Salesforce.com
- **Mold-breaking CEOs** from 70 of the most promising online start-ups

For the most accurate, comprehensive forecast of what's ahead online, and for a golden two-day opportunity to connect with venture capitalists, corporate developers, start-up CEOs and other industry movers and shakers, grab your ticket now for Web Ventures 2008.

Remember, when you sign up by January 18 using code "**WebLV**", you'll save \$300 off the ticket price. Register now at <http://webventures.dowjones.com/Register> or by calling 866-291-1800 or with the enclosed fax form.

Sincerely,

Emily Westhafer  
Events Editor  
**Web Ventures 2008**

October 19, 2007

**Is a flood of good fortune in the wireless industry forecast?  
Find out at Mobile Technology Summit 2007.**

Dear Adam,

Judging from the sums flowing into wireless companies—\$1.34 billion in the first half of 2007 alone—VCs are banking on a continuing wireless boom with still more outside returns to investors. But for every splashy digital debut there are many more market entries that fail to make waves. Where is the next breakout digital technology? Will the geyser of funding continue to explode in 2008 or will interest, and money, trickle off?

Find out answers that will help in preparing your deal sourcing strategies when you attend this forward-looking event for wireless rainmakers and innovators, **Mobile Technology Summit 2007**, held on **December 11** at the Grand Hyatt in **New York City**.

**Networking and Knowledge**

Convened by Dow Jones *VentureWire*, this intensive one-day event brings together the wireless industry's top corporate and investment dealmakers on the East Coast. You'll hear from thought leaders on both sides of the Atlantic, with an incisive keynote from **JB Perrette**, president of digital distribution at **NBC Universal**; and network with executives from topflight companies including **Samsung**, **Fox Interactive Media**, **Texas Instruments** and **Highland Capital Partners**.

At Mobile Technology Summit, you'll enjoy meet-and-greet opportunities with all the industry participants you *must* know—entrepreneurs, corporate players and leading investors—to learn and discuss what's next for the wireless industry.

What's more, if you register now, you'll **save up to \$300** off the standard admission price. Just return the attached quick-response form or call **866-291-1800** and be sure to use code **MTSVC2**.

When you attend Mobile Technology Summit 2007, you will:

- Get the forecast for investing in wireless technology, both here and abroad
- Find out what's next for LBS and GPS
- Discover how the iPhone will affect content and pricing from carriers
- Discuss the outlook for IPO and M&A activity in the wireless sector

And don't miss presentations from **30 new wireless start-ups** poised to transform the industry!

To view the complete agenda, visit <http://mobiletechnology.dowjones.com>.

I look forward to seeing in New York this December.

Sincerely,

Emily Westhafer  
Events Editor  
Mobile Technology Summit 2007